# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# **SCHEDULE 13G**

UNDER THE SECURITIES EXCHANGE ACT OF 1934 (Amendment No.)\*

# **Integral Ad Science Holding Corp.**

(Name of Issuer)

Common Stock, par value \$0.001 per share. (Title of Class of Securities)

> 45828L 108 (CUSIP Number)

**December 31, 2021** (Date of Event Which Requires Filing of this Statement)

Check the Appropriate Box to Designate the Rule Pursuant to Which this Schedule Is Filed:

□ Rule 13d-1(b)

□ Rule 13d-1(c)

⊠ Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("<u>Act</u>") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the *Notes*).

1.	Names o	f Re	porting Persons		
	Vista Equity Partners Fund VI, L.P.				
2.					
3.	SEC Use	On	y		
4.	Citizensł	nip o	r Place of Organization		
	Cayma	n Is	slands		
		5.	Sole Voting Power		
Nı	umber of		0		
5	Shares	6.	Shared Voting Power		
	neficially wned By		58,393,646		
	Each eporting	7.	Sole Dispositive Power		
]	Person With		0		
	with	8.	Shared Dispositive Power		
			58,393,646		
9.	Aggrega	te A	mount Beneficially Owned by Each Reporting Person		
	58,393,				
10.	10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares				
11.	11. Percent of Class Represented By Amount in Row (9)				
	37.93%(1)				
12.	Type of I	Repo	rting Person (See Instructions)		
	PN				

1.	1. Names of Reporting Persons			
	Vista Equity Partners Fund VI-A, L.P.			
2.				
3.	SEC Use	On	y .	
4.	Citizensh	nip o	r Place of Organization	
	Cayma	n Is	slands	
		5.	Sole Voting Power	
Ni	umber of		0	
	Shares	6.	Shared Voting Power	
01	neficially wned By		35,275,781	
	Each eporting	7.	Sole Dispositive Power	
1	Person With		0	
	vv Iul	8.	Shared Dispositive Power	
			35,275,781	
9.	Aggrega	te Ai	mount Beneficially Owned by Each Reporting Person	
	35,275,			
10.	10. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares			
11.	11. Percent of Class Represented By Amount in Row (9)			
	22.92%(1)			
12.	Type of I	Repo	orting Person (See Instructions)	
	PN			

1.	1. Names of Reporting Persons				
	VEPF VI FAF, L.P.				
2.	Check T	he A	ppropriate Box if a Member of a Group (See Instructions)		
	(a) 🗆	(b			
3.	SEC Use	Onl	y		
4.	Citizensł	ip o	r Place of Organization		
	Cayma	n Is	slands		
		5.	Sole Voting Power		
Ni	umber of		0		
	Shares	6.	Shared Voting Power		
	neficially wned By		710,574		
	Each eporting	7.	Sole Dispositive Power		
1	Person With		0		
	vviui	8.	Shared Dispositive Power		
			710,574		
9.	Aggrega	te Ai	mount Beneficially Owned by Each Reporting Person		
	710,574				
10.	0. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares				
11.	11. Percent of Class Represented By Amount in Row (9)				
	0.46%(1)				
12.	Type of I	Repo	rting Person (See Instructions)		
	PN				

1.	Names o	f Re	porting Persons		
	Vista Equity Partners Fund VI GP, L.P.				
2.			ppropriate Box if a Member of a Group (See Instructions)		
	(a) 🗆				
3.	SEC Use	On	Υγ		
5.	SEC Use	UII	y		
4.	Citizensh	nip o	r Place of Organization		
	Cayma	n Is	slands		
		5.	Sole Voting Power		
N			0		
-	imber of Shares	6.	Shared Voting Power		
	neficially wned By		94,380,000		
	Each	7.	Sole Dispositive Power		
]	eporting Person		0		
	With	8.	Shared Dispositive Power		
			94,380,000		
9.	Aggregat	te A	mount Beneficially Owned by Each Reporting Person		
	94,380,	000			
10.					
11.	11. Percent of Class Represented By Amount in Row (9)				
12.	61.31%(1) 12. Type of Reporting Person (See Instructions)				
	PN				

1.	Indiffes u	п ке	porting Persons
	VEPF	VI	GP. Ltd.
2.			ppropriate Box if a Member of a Group (See Instructions)
	(a) 🗆	(t	
3.	SEC Use	e On	ly
4.	Citizens	hip o	or Place of Organization
	Cayma	ın I	slands
!		5.	
Nu	umber of		0
9	Shares	6.	Shared Voting Power
	neficially vned By		94,380,000
	Each	7.	
	eporting		
	Person With		
		8.	Shared Dispositive Power
			94,380,000
9.	Aggrega	te A	mount Beneficially Owned by Each Reporting Person
	94,380	000	
0.			f the Aggregate Amount in Row (9) Excludes Certain Shares
L1.	Percent	of Cl	ass Represented By Amount in Row (9)
	61.31%	6(1)	
2.			orting Person (See Instructions)
		-	

1.	1. Names of Reporting Persons				
	VEPF Management, L.P.				
2.	Check Th (a) $\Box$		ppropriate Box if a Member of a Group (See Instructions) ) □		
	(a) 🗆	(U			
3.	SEC Use	Onl	y		
4.	Citizensh	ip o	r Place of Organization		
	Delawa	re			
	•	5.	Sole Voting Power		
N.			0		
	umber of . Shares	6.	Shared Voting Power		
	neficially wned By		94,380,000		
	Each	7.	Sole Dispositive Power		
	eporting Person		0		
	With	8.	Shared Dispositive Power		
			94,380,000		
9.	Aggregat	e Ai	mount Beneficially Owned by Each Reporting Person		
	94,380,	000			
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares				
11.	I.         Percent of Class Represented By Amount in Row (9)				
	61.31%	(1)			
12.			rting Person (See Instructions)		
	PN				
	1.14				

1.	I. Names of Reporting Persons				
	Vista Equity Partners Management, LLC.				
2.		ne A	ppropriate Box if a Member of a Group (See Instructions) ) □		
	(a) 🗆	(U			
3.	SEC Use	Onl	y		
4.	Citizensh	nip o	r Place of Organization		
	Delawa	ire			
		5.	Sole Voting Power		
Nu	umber of		0		
	Shares neficially	6.	Shared Voting Power		
vO	wned By		94,380,000		
	Each eporting	7.	Sole Dispositive Power		
	Person With		0		
	() Iui	8.	Shared Dispositive Power		
	-		94,380,000		
9.	Aggregat	te Ai	mount Beneficially Owned by Each Reporting Person		
10	94,380,				
10.	0. Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares □				
11.	Percent c	of Cl	ass Represented By Amount in Row (9)		
	61.31%(1)				
12.	Type of I	Repo	rting Person (See Instructions)		
	PN				

1.	1. Names of Reporting Persons				
	VEP Group, LLC				
2.	Check Th (a) $\Box$		ppropriate Box if a Member of a Group (See Instructions) ) □		
	(a) 🗆	(D			
3.	SEC Use	Onl	у		
4.	Citizensh	ip o	r Place of Organization		
	Delawa	re			
		5.	Sole Voting Power		
			0		
	umber of . Shares	6.	Shared Voting Power		
	neficially wned By		94,380,000		
	Each	7.	Sole Dispositive Power		
	eporting Person				
	With	8.	0 Shared Dispositive Power		
			94,380,000		
9.	Aggregat	e Al	mount Beneficially Owned by Each Reporting Person		
	94,380,				
10.	Check Box if the Aggregate Amount in Row (9) Excludes Certain Shares				
11.	1. Percent of Class Represented By Amount in Row (9)				
	61.31%	5(1)			
12.			rting Person (See Instructions)		
	PN				
	# 1 ¶				

1.	Names o	f Re	porting Persons		
	Robert F. Smith				
2.		ne A	ppropriate Box if a Member of a Group (See Instructions)		
	(a) 🗆	(b			
3.	SEC Use	On	ly		
4	Citizensk		r Place of Organization		
4.	Citizensi	пр о			
	United				
		5.	Sole Voting Power		
Nı	umber of		0		
	Shares	6.	Shared Voting Power		
	neficially wned By		94,380,000		
	Each eporting	7.	Sole Dispositive Power		
	Person		0		
	With	8.	Shared Dispositive Power		
			94,380,000		
9.	Aggregat	te A	mount Beneficially Owned by Each Reporting Person		
	94,380,	000			
10.					
11.	11.     Percent of Class Represented By Amount in Row (9)				
	61.31%(1)				
12.			orting Person (See Instructions)		
	IN				
	111				

#### Item 1(a). Name of Issuer

Integral Ad Science Holding Corp. (the "Issuer")

# Item 1(b). Address of the Issuer's Principal Executive Offices

Not applicable. The Company does not currently have principal executive offices.

#### Item 2(a). Names of Persons Filing

This statement is filed by the entities and persons listed below, all of whom together are referred to herein as the "<u>Reporting</u> <u>Persons</u>": Reporting Persons (i) through (viii) are collectively referred to herein as the "Vista Entities".

- (i) Vista Equity Partners Fund VI, L.P.
- (ii) Vista Equity Partners Fund VI-A, L.P.
- (iii) VEPF VI FAF, L.P.
- (iv) Vista Equity Partners Fund VI GP, L.P.
- (v) VEPF VI GP. Ltd.
- (vi) VEPF Management, L.P.
- (vii) Vista Equity Partners Management, LLC
- (viii) VEP Group, LLC
- (ix) Robert F. Smith

#### Item 2(b). Address of the Principal Business Office, or if none, Residence:

The principal business address of each of the Vista Entities is 4 Embarcadero Center, 20th Fl., San Francisco, California 94111. The principal business address of Mr. Smith is c/o Vista Equity Partners, 401 Congress Drive, Suite 3100, Austin, Texas 78701.

#### Item 2(c). Citizenship

See responses to Item 4 on each cover page.

#### Item 2(d). Title of Class of Securities

Common stock, par value \$0.001 per share.

Item 2(e). CUSIP Number

45828L 108

Item 3.If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b) or (c), check whether the person filing is a(n):Not Applicable.

#### Item 4. Ownership

#### (a) Amount beneficially owned:

See response to Item 9 on each cover page.

# (b) Percent of Class:

See response to Item 11 on each cover page.

#### (c) Number of shares as to which the Reporting Person has:

(i) Sole power to vote or to direct the vote:

See responses to Item 5 on each cover page.

(ii) Shared power to vote or to direct the vote:

See responses to Item 6 on each cover page.

(iii) Sole power to dispose or to direct the disposition of: See responses to Item 7 on each cover page.

#### (iv) Shared power to dispose or to direct the disposition of:

See responses to Item 8 on each cover page.

Vista Equity Partners Fund VI, L.P. ("VEPF VI"), Vista Equity Partners Fund VI-A, L.P. ("VEPF VI-A"), and VEPF VI FAF, L.P. ("FAF") are collectively the "Vista Funds". Vista Equity Partners Fund VI GP, L.P. ("Fund VI GP") is the sole general partner of each of VEPF VI, VEPF VI-A and FAF. Fund VI GP's sole general partner is VEPF VI GP. Ltd. ("Fund VI UGP"). Robert F. Smith is the sole director and one of 11 members of Fund VI UGP. VEPF Management, L.P. ("Management Company") is the sole management company of each of the Vista Funds. The Management Company's sole general partner is VEP Group, LLC ("VEP Group"), and the Management Company's sole limited partner is Vista Equity Partners Management, LLC ("VEPM"). VEP Group is the Senior Managing Member of VEPM. Robert F. Smith is the sole Managing Member of VEP Group. Consequently, Mr. Smith, Fund VI GP, Fund VI UGP, the Management Company, VEPM and VEP Group may be deemed the beneficial owners of the shares held by the Vista Funds.

The filing of this Statement shall not be construed as an admission that the Reporting Persons are, for the purpose of Section 13(d) or 13(g) of the Exchange Act, the beneficial owner of any securities covered by this Statement.

#### Item 5. Ownership of Five Percent or Less of a Class

Not Applicable.

- Item 6. Ownership of More than Five Percent on Behalf of Another Person Not Applicable.
- Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company

Not Applicable.

- Item 8. Identification and Classification of Members of the Group Not Applicable.
- Item 9. Notice of Dissolution of Group

Not Applicable.

Item 10. Certification

Not Applicable.

After reasonable inquiry and to the best of my knowledge and belief, we certify that the information set forth in this statement is true, complete and correct.

Dated: February 7, 2022

# VISTA EQUITY PARTNERS FUND VI, L.P.

By:Vista Equity Partners Fund VI GP, L.P.Its:General PartnerBy:VEPF VI GP. Ltd.Its:General PartnerBy:/s/ Robert F. SmithName:Robert F. SmithTitle:Director

#### VISTA EQUITY PARTNERS FUND VI-A, L.P.

- By:Vista Equity Partners Fund VI GP, L.P.Its:General Partner
- By: VEPF VI GP. Ltd. Its: General Partner

By: /s/ Robert F. Smith Name: Robert F. Smith Title: Director

#### VEPF VI FAF, L.P.

By:	Vista Equity Partners Fund VI GP, L.P.
Its:	General Partner
By:	VEPF VI GP. Ltd.
Its:	General Partner
Name:	/s/ Robert F. Smith Robert F. Smith Director

#### VISTA EQUITY PARTNERS FUND VI GP, L.P.

By: VEPF VI GP. Ltd. Its: General Partner By: /s/ Robert F. Smith

Name: Robert F. Smith Title: Director

# VEPF VI GP. LTD.

By:/s/ Robert F. SmithName:Robert F. SmithTitle:Director

#### VEPF MANAGEMENT, L.P.

By:	VEP Group, LLC
Its:	General Partner

By:/s/ Robert F. SmithName:Robert F. SmithTitle:Director

#### VISTA EQUITY PARTNERS MANAGEMENT, LLC

By:	VEP Group, LLC
Its:	Managing Member

By: /s/ Robert F. Smith

Name:	Robert F. Smith
Title:	Managing Member

# **VEP GROUP, LLC**

By:	/s/ Robert F. Smith
Name:	Robert F. Smith
Title:	Managing Member

/s/ Robert F. Smith Robert F. Smith Exhibit A Joint Filing Agreement, dated February 7, 2022

# EXHIBIT A

### JOINT FILING AGREEMENT

This will confirm the agreement by and among the undersigned that the Schedule 13G filed with the Securities and Exchange Commission on or about the date hereof with respect to the beneficial ownership by the undersigned of the shares of Common Stock, par value \$0.001 per share, of Integral Ad Science Holding Corp. (this "Agreement"), is being filed, and all amendments thereto will be filed, on behalf of each of the persons and entities named below that is named as a reporting person in such filing in accordance with Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended. This Agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Dated: February 7, 2022

#### VISTA EQUITY PARTNERS FUND VI, L.P.

By:	/ista Equity Partners Fund VI GP, L.P.

- Its: General Partner
- By: VEPF VI GP. Ltd.
- Its: General Partner

By: /s/ Robert F. Smith

- Name: Robert F. Smith
- Title: Director

# VISTA EQUITY PARTNERS FUND VI-A, L.P.

By: Its:	Vista Equity Partners Fund VI GP, L.P. General Partner
By:	VEPF VI GP. Ltd.
Its:	General Partner
By:	/s/ Robert F. Smith
Name:	Robert F. Smith
Title:	Director
VEPF VI FAF, L.P.	
By:	Vista Equity Partners Fund VI GP, L.P.
Its:	General Partner
By:	VEPF VI GP. Ltd.

Its: General Partner

By: /s/ Robert F. Smith

Name: Robert F. Smith Title: Director

#### VISTA EQUITY PARTNERS FUND VI GP, L.P.

By:	VEPF VI GP. Ltd.
Its:	General Partner

By: /s/ Robert F. Smith

Name: Robert F. Smith

Title: Director

# VEPF VI GP. LTD.

By:	/s/ Robert F. Smith
Name:	Robert F. Smith
Title:	Director

# VEPF MANAGEMENT, L.P.

By:	VEP Group, LLC
Its:	General Partner
By:	/s/ Robert F. Smith

Name: Robert F. Smith Title: Director

# VISTA EQUITY PARTNERS MANAGEMENT, LLC

By:	VEP Group, LLC
Its:	Managing Member

By: /s/ Robert F. Smith Name: Robert F. Smith

Title: Managing Member

# **VEP GROUP, LLC**

By:	/s/ Robert F. Smith
Name:	Robert F. Smith
Title:	Managing Member

/s/ Robert F. Smith Robert F. Smith