FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

1. Name and Address of Reporting Person*

Vista Equity Partners Fund VI-A, L.P.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

7. Nature of Indirect Beneficial Ownership (Instr. 4)

 $Footnotes^{(2)(3)(4)}$

11. Nature of Indirect Beneficial Ownership (Instr. 4)

Instruc	ction 1(b).		File	d nursua	ant to S	Section	า 16(ล)	nof th	ie Securi	ies Exchar	nae Act	of 1934		L				
			- 110							mpany Act								
1. Name and Address of Reporting Person* VEP Group, LLC				2. Issuer Name and Ticker or Trading Symbol INTEGRAL AD SCIENCE HOLDING								Relationship of Reporting Person(s) to Issuer (Check all applicable)						
<u>VEP G</u>	<u>iroup, LL</u>	<u>C</u>			RP.			be	ZILIVC	LIIOL	DIIV	<u> </u>	Direc	tor	<u> </u>	10% O	wner	
(Last)	(Fi	rst) ((Middle)	` ├─				sactio	n (Month	/Day/Year))		Office belov	er (give w)	e title	Other (below)	specify	
, ,	•	Y PARTNERS	,	12/0)7/202	23												
4 EMBA	ARCADERO	O CENTER, 20	ΓH FL.	4. If a	Amend	lment,	Date of	of Ori	ginal File	d (Month/E	Day/Yea		6. Individual o Line)	r Joint/	'Group Filir	ng (Check A	Applicable	
(Ott)													Form			porting Pers		
(Street) SAN	0		24111										X Form		y More tha	an One Rep	orting	
FRANC	ISCO CA	Α ,	94111	Ru	le 10)b5-	-1(c)	Tra	ansac	tion Inc	dicati	on '						
(City)	(04	ate) ((7in)	·			` ,						a contract, instr	uction (or written nl	an that is inte	anded to	
(City)	(3)	.ate) ((Zip)		satisfy t	he affir	mative	defen	nse condit	ons of Rule	10b5-1(d	c). See Inst	truction 10.		n witten pie	ar that is into	indea to	
		Table	l - Non-Deriv	ative	Secu	rities	s Acc	quire	ed, Dis	posed o	of, or l	Benefic	ially Own	ed				
1. Title of	Security (Ins	tr. 3)	2. Transaction Date		2A. Deemed Execution Date,					rities Acqui		5. Amount of Securities		6. Ownersh Form: Direc		7. Nature of Indirect Beneficia		
			(Month/Day/Year)	if any			Code (li		Disposed Of (D) (Instr. 3, 4 and 5)			·	Beneficially Owned Following		(D) or Indirect (I)		Ownership (Instr. 4)	
						Ţ	Code	v	Amoun	t I	(A) or (D)	Drico	Reported Transaction(s (Instr. 3 and 4) [`	(Instr. 4)			
											(5)		(IIISti. 3 aliti 4			See		
Common	Stock, \$0.0	001 par value	12/07/2023				S		11,000	$0,000^{(1)}$	D	\$14	66,660,00	(2)	I		otes(2)(3)(
		Та	ble II - Derivat	ive S	ecuri	ties	Acqu	iirec	d, Disp	osed of	, or B	eneficia	ally Owne	 d				
			(e.g., p	uts, c	alls, v	warra	ants,	opt	tions, o	converti	ble se	curitie	s)				1	
1. Title of Derivative	erivative Conversion Date		3A. Deemed Execution Date,	4. Transaction				Exp	iration Da		Amo	le and unt of	8. Price of Derivative	deriva	erivative C	10. Ownership		
Security (Instr. 3)	or Exercise Price of Derivative	(Month/Day/Year)	if any (Month/Day/Year)	Code 8)	(Instr.	Secu	vative urities uired	(Mo	nth/Day/\	(ear)	Unde	rities erlying vative	Security (Instr. 5)	Secur Bener Owne	ficially	Form: Direct (D) or Indirect	Owners (Instr. 4	
	Security					(A) o						rity (Instr.		Follo	wing	(I) (Instr. 4)		
						of (D					"	. ,			saction(s)			
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												Amount or Number						
				Code	v	(A)	(D)	Date Exe	e rcisable	Expiration Date	n Title	of Shares						
1. Name a	nd Address of	Reporting Person	*		1			,		ı								
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FRANC	ISCO	CA	94111															
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(City)		(State)	(Zip)		4													
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(Street)		
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(City)	(State)	(Zip)
1. Name and Address VEPF VI FAF	s of Reporting Person*	
(Last)	(First)	(Middle)
	JITY PARTNERS ERO CENTER, 20TH	I FL.
(Street)		
SAN FRANCISCO	CA	94111
(City)	(State)	(Zip)
	s of Reporting Person*	
Vista Equity F	Partners Fund VI	<u>GP, L.P.</u>
(Last)	(First)	(Middle)
	JITY PARTNERS	
4 EMBARCADE	CRO CENTER, 20TH	I FL.
(Street)		
SAN FRANCISCO	CA	94111
(City)	(State)	(Zip)
1. Name and Address VEPF VI GP.	s of Reporting Person* Ltd.	
(Last)	(First)	(Middle)
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4 EMBARCADE	CRO CENTER, 20TH	I FL.
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(Street) SAN FRANCISCO	CA	94111						
(City)	(State)	(Zip)						
1. Name and Address of Reporting Person* SMITH ROBERT F								
(Last) C/O VISTA EQU	(First) JITY PARTNERS	(Middle)						
401 CONGRESS DRIVE, SUITE 3100								
(Street) AUSTIN	TX	78701						
(City)	(State)	(Zip)						

Explanation of Responses:

- 1. Represents (i) 6,805,787.00 shares of Common Stock, \$0.001 par value ("Common Stock") sold by Vista Equity Partners Fund VI, L.P. ("VEPF VI"), (ii) 4,111,396.00 shares of Common Stock sold by Vista Equity Partners Fund VI-A, L.P. ("VEPF VI-A") and (iii) 82,817.00 shares of Common Stock sold by VEPF VI FAF, L.P. ("VEPF FAF," and collectively with VEPF VI and VEPF VI-A, the "Vista Funds")
- 2. Consists of (i) 41,243,064 shares of Common Stock held by VEPF VI, (ii) 24,915,063 shares of Common Stock held by VEPF VI-A and (iii) 501,874 shares of Common Stock held by VEPF VI.
- 3. Vista Equity Partners Fund VI GP, L.P. ("Fund VI GP") is the sole general partner of each of the Vista Funds. Fund VI GP's sole general partner is VEPF VI GP, Ltd. ("Fund VI UGP"). Robert F. Smith is the sole director and one of 11 members of Fund VI UGP, VEPF Management, L.P. ("Management Company") is the sole management company of each of the Vista Funds. The Management Company's sole general partner is VEP Group, LLC ("VEP Group"), and the Management Company's sole limited partner is Vista Equity Partners Management, LLC ("VEPM"). VEP Group is the Senior Managing Member of VEPM. Robert F. Smith is the sole Managing Member of VEP Group. Consequently, Mr. Smith, Fund VI GP, Fund VI UGP, the Management Company, VEPM and VEP Group may be deemed the beneficial owners of the shares held by the Vista Funds.
- 4. Each of the Vista Funds, Fund VI GP, Fund VI UGP, the Management Company, VEP Group, VEPM and Mr. Smith expressly disclaim beneficial ownership except to the extent of its or his pecuniary interest and the inclusion of the reported securities in this report shall not be deemed an admission by any of the foregoing of beneficial ownership of any or all of the reported securities for purposes of Section 16 or for any other purpose.

/s/ Robert F. Smith, Managing	
Member of the Senior Managing Member of the General Partner of VEP Group, LLC	12/07/2023
/s/ Robert F. Smith, a Director of the General Partner of the General Partner of Vista Equity Partners Fund VI, L.P.	12/07/2023
/s/ Robert F. Smith, a Director of the General Partner of the General Partner of Vista Equity Partners Fund VI-A, L.P.	12/07/2023
/s/ Robert F. Smith, a Director of the General Partner of the General Partner of VEPF VI FAF, L.P.	12/07/2023
/s/ Robert F. Smith, a Director of the General Partner of Vista Equity Partners Fund VI GP, L.P.	12/07/2023
/s/ Robert F. Smith, a Director of VEPF VI GP. Ltd.	12/07/2023
/s/ Robert F. Smith, Managing Member of the General Partner of VEPF Management, L.P.	12/07/2023
/s/ Robert F. Smith, Managing Member of the General Partner of Vista Equity Partners Management, LLC	12/07/2023
/s/ Robert F. Smith ** Signature of Reporting Person	12/07/2023 Date
3	

/s/ Robert F Smith Managing

 $Reminder: \ Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.