## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 Notice of Effectiveness

Effectiveness Date: June 29, 2021 4:00 P.M.

Form: S-1

**CIK:** <u>0001842718</u>

**Company Name:** INTEGRAL AD SCIENCE HOLDING CORP.

**File Number:** <u>333-256770</u>