Morgan Stanley & Co. LLC 1585 Broadway New York, New York 10036

Jefferies LLC 520 Madison Avenue New York, NY 10022

Barclays Capital Inc. 745 Seventh Avenue New York, New York 10019

Evercore Group L.L.C. 55 East 52nd Street New York, New York 10055

Securities and Exchange Commission Division of Corporation Finance 100 F Street, N.E. Washington, D.C. 20549

Re: Integral Ad Science Holding Corp. Registration Statement on Form S-1 Registration File No. 333-256770

Ladies and Gentlemen:

In accordance with Rule 461 under the Securities Act of 1933, as amended (the "*Act*"), we, the representatives of the several underwriters (the "Representatives"), hereby join in the request of Integral Ad Science Holding LLC (f/k/a Kavacha Topco, LLC) (the "*Company*") for acceleration of the effective date of the above-referenced Registration Statement on Form S-1, as amended, so that it will be declared effective at 4:00 PM, Eastern Daylight Time, on June 29, 2021 or as soon thereafter as practicable, or at such other time as the Company or its outside counsel, Kirkland & Ellis LLP, may orally request via telephone call that such Registration Statement be declared effective.

Pursuant to Rule 460 under the Act, we, as the Representatives, wish to advise you that approximately 4,073 copies of the Preliminary Prospectus, dated June 21, 2021 and included in the above-referenced Registration Statement, as amended, were distributed during the period from June 21, 2021 through the date hereof, to prospective underwriters, institutions, dealers and others.

June 25, 2021

We, the undersigned, as the Representatives, each confirm on behalf of ourselves and the other participating underwriters that we will comply with the requirements of Rule 15c2-8 under the Securities Exchange Act of 1934, as amended, in connection with the above-referenced issuance.

Very truly yours,

MORGAN STANLEY & CO. LLC JEFFRIES LLC BARCLAYS CAPITAL INC. EVERCORE GROUP L.L.C.

- By: MORGAN STANLEY & CO. LLC
- By: <u>/s/ Brandon Daye</u> Name: Brandon Daye Title:
- By: JEFFERIES LLC
- By: <u>/s/ C. Cullom Davis</u> Name: C. Cullom Davis Title:
- By: BARCLAYS CAPITAL INC.
- By: <u>/s/ Geoffrey Feldkamp</u> Name: Geoffrey Feldkamp Title:
- By: EVERCORE GROUP L.L.C.
- By: <u>/s/ John Scuorzo</u> Name: John Scuorzo Title: