### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

**CURRENT REPORT** Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): March 31, 2022

## INTEGRAL AD SCIENCE HOLDING CORP.

	(I	Exact name of registrant as specified in its cha	rter)
	Delaware (State or other jurisdiction of incorporation or organization)	001-40557 (Commission File Number)	83-0731995 (I.R.S. Employer Identification Number)
	Not applicable <sup>1</sup>		
	(Address of principal executive offices)		(Zip Code)
		(646) 278-4871 (Registrant's telephone number, including area code)	
		Not Applicable	
	(	(Former name or former address, if changed since last rep	oort.)
	the appropriate box below if the Form 8-K filing provisions:	ling is intended to simultaneously satisfy the filir	ng obligation of the registrant under any of the
	Written communications pursuant to Rule	425 under the Securities Act (17 CFR 230.425)	
	□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)		
	Pre-commencement communications pursu	uant to Rule 14d-2(b) under the Exchange Act (1	7 CFR 240.14d-2(b))
	Pre-commencement communications pursu	uant to Rule 13e-4(c) under the Exchange Act (1	7 CFR 240.13e-4(c))
	Secu	urities registered pursuant to Section 12(b) of t	he Act:
	Title of each class	Trading Symbol	Name of each exchange on which registered
	Common stock, par value \$0.001	IAS	The Nasdaq Stock Market LLC
			(Nasdaq Global Select Market)
	e by check mark whether the registrant is an or or Rule 12b-2 of the Securities Exchange A	emerging growth company as defined in Rule 40. Act of 1934 (§240.12b-2 of this chapter).	5 of the Securities Act of 1933 (§230.405 of this
•	,	1 /	Emerging growth company ⊠
		mark if the registrant has elected not to use the oursuant to Section 13(a) of the Exchange Act.	extended transition period for complying with any new
	stockholder or other communication required New York, NY 10005	to be sent to our principal executive offices may	be directed to our mailing address: 99 Wall Street,

 $\times$ 

#### **Item 8.01 Other Events**

The Board of Directors of Integral Ad Science Holding Corp. (the "Company") has determined that the Company's 2022 Annual Meeting of Shareholders (the "Annual Meeting") will be held virtually by means of remote communication on Tuesday, May 24, 2022.

The record date for the purpose of determining shareholders entitled to notice of, and vote at, the Annual Meeting has been set as the close of business on Friday, April 1, 2022.

#### Item 8.01 - Exhibits

(d) Exhibits.

Exhibit No. Description of Exhibit

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 31, 2022

#### INTEGRAL AD SCIENCE HOLDING CORP.

By: /s/ Joseph Pergola

Name: Joseph Pergola

Title: Chief Financial Officer