



## IAS to Participate at Upcoming Investor Conferences

August 22, 2024

NEW YORK, Aug. 22, 2024 /PRNewswire/ -- Integral Ad Science Holding Corp. (Nasdaq: IAS), a leading global media measurement and optimization platform, announced today that Lisa Utzschneider, CEO, and Tania Secor, CFO, will participate in fireside chats at the following investor conferences:



### **Citi's 2024 Global TMT Conference**

Thursday, September 5, 2024, at 9:10 a.m. ET

### **Piper Sandler Growth Frontiers Conference**

Tuesday, September 10, 2024, at 2:00 p.m. CT / 3:00 p.m. ET

The fireside chats will be available via live webcast and archived replay on the IAS investor relations website: <https://investors.integralads.com/>

### **About Integral Ad Science**

Integral Ad Science (IAS) is a leading global media measurement and optimization platform that delivers the industry's most actionable data to drive superior results for the world's largest advertisers, publishers, and media platforms. IAS's software provides comprehensive and enriched data that ensures ads are seen by real people in safe and suitable environments, while improving return on ad spend for advertisers and yield for publishers. Our mission is to be the global benchmark for trust and transparency in digital media quality. For more information, visit [integralads.com](https://integralads.com).

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